



## Media Release

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### **The Des Moines Pastoral Counseling Center launches a strategic planning process with support from the Community Foundation of Greater Des Moines**

(Des Moines, Iowa) August 1, 2017 – The Des Moines Pastoral Counseling Center received a \$2,100 Capacity Building Grant from the Community Foundation of Greater Des Moines to help launch a strategic planning process to clarify immediate priorities, sharpen organizational vision, and focus the framework for growth. The process will be led by a volunteer group comprised of board and staff, including the new executive director, Jim Hayes, D.Min., M.Div.



*Jim Hayes, D.Min., M.Div.,  
executive director of the Des  
Moines Pastoral Counseling  
Center*

“This planning process comes at a crucial time because of the great uncertainty and unprecedented change in the health care landscape in central Iowa,” said Hayes. “We are grateful for this tremendous support from the Community Foundation. I am convinced that our collaboration will make a positive difference for many individuals, far into the future.”

As a nonprofit provider of mental health counseling and education, the Des Moines Pastoral Counseling Center has cultivated a broad base of support and is poised to effect greater community impact.

“With a multidisciplinary staff of 27 highly trained mental health clinicians, we know there are many assets to bring to the table,” Hayes continued. “We want to move forward in a way that is most effective and efficient.”

The provision of mental health counseling and educational services is imperiled by the potential repeal of the Affordable Care Act and looming cuts to Medicaid and traditional insurance benefits. Meanwhile, the need for improved access to coordinated behavioral health services has never been greater. The Des Moines Pastoral Counseling Center is poised

“The Community Foundation understands strategic planning is critical for the sustainable success of our community’s nonprofit organizations. We are proud to support the Des Moines Pastoral Counseling

Center as they continue to provide mental health services to those in need,” shares the Community Foundation’s Chief Community Impact Officer, Angie Dethlefs-Trettin.

Through this strategic planning initiative, the Center seeks to ensure its future relevancy in meeting the needs of our community as a leader in mental health counseling and education including innovative, holistic approaches.

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**The Community Foundation of Greater Des Moines**

improves quality of life for all by promoting charitable giving, connecting donors with causes they care about and providing leadership on important community issues...we’re simply better together. The Community Foundation manages assets in excess of \$477 million, administers over 1,730 charitable funds and distributed over \$29 million in grants in 2016.



**The Des Moines Pastoral Counseling Center** is a nonprofit, nonsectarian organization serving more than 3,700 individuals annually including 645 children and adolescents through counseling and education. The Center is not affiliated with a particular religious group and respects the values of all. Although best known for its 45 years of providing professional mental health therapy, the Center is a multi-faceted organization providing a range of services to promote education and understanding:

- Counseling, including specialized services for children and adolescents
- Psychiatry (medication management)
- Psychological testing and assessment
- Biofeedback therapy and other holistic approaches
- Training for clinical professionals
- Leadership and spiritual life programming
- Career Coaching
- Conflict transformation and strategic planning services for congregations, nonprofits and businesses



DES MOINES PASTORAL  
**COUNSELING  
CENTER**