



## 23<sup>rd</sup> Annual WOMEN HELPING WOMEN ~ Sponsorship Opportunities

**Bring unique visibility to your business and demonstrate your commitment to mental health access and equity.**

- Event date: May 21, 2021
- Event format: live, virtual program with high standards for audio and visual presentation through CLE Productions; user-friendly online format will facilitate networking

THANK YOU for your consideration of Sponsorship for the 23rd Annual Women Helping Women luncheon in support of the Des Moines Pastoral Counseling Center. Your organization’s support will be visible to the nearly 4,000 persons who receive the event invitation as well as more than 500 people expected to engage with the live event. Your donation will provide critical support for counseling, education, and trainings that impact women, children and families who are underinsured or from low-income households. Since its inception in 1999, more than \$1.4 million has been raised, providing hope and healing to thousands of women, children and families in need.

Sponsor benefit	Presenting Sponsor \$10,000	Leadership Sponsor \$5,000	Supporting Sponsor \$2,500	Contributing Sponsor \$1,500
• Pre-recorded 30-second video for the live program.	x			
• Customized wellness opportunity for your employees, delivered by a Center clinician. One-hour session for up to 25 people.	x	x		
• Presence in two (2) half page Business Record ads.	x	x		
• Thank-you signage displayed in public spaces at the Center, with exposure to est. 4,000 counseling and education guests.	x	x	x	
• Recognition in the Center's electronic newsletter, social media, website and printed annual report.	x	x	x	x
• Featured with sponsor level, name and logo in all WHW promotional materials including nearly 4,000 invitations, print and digital.	x	x	x	x
• Logo and verbal recognition during the live event.	x	x	x	x
• Complimentary reservations (\$75 value per person) including networking opportunities with up to 500 community members online during the event.	Up to 20 reservations	Up to 10 reservations	Up to 4 reservations	Up to 2 reservations