



**Dr. Kevin Carroll** currently serves as Vice President of Behavioral Health Services for UnityPoint Health – Des Moines. He is a fellow with the American College of Health Executives and a graduate of the Iowa Hospital's Executive Academy. Previously, employment includes administrative and clinical positions at Broadlawns Medical Center and Orchard Place. Dr. Carroll received his Bachelor of Arts from Central College, Master's Degrees from the Universities of Maryland and New Hampshire and Doctorate from Drake University. His community involvement has included serving on the West Des Moines Schools board, WDM Youth Justice Initiative, WDM Chamber of Commerce Board, Grandview University's Social Work Advisory Council and coaching youth sports. Kevin is married and has two children.



**Aura Baquero Cassab** is a bilingual mental health professional with a wide range of experiences including: artistic expression; education; community engagement; delivering educational programs; designing psychoeducational initiatives; and hands-on art therapy workshops for children, adults, and professional staff in Costa Rica and New York. While holding the position of Citizenship Project Outreach Coordination at the New-York Historical Society, Aura found her calling working hand in hand with multiple nonprofit organizations through different neighborhoods in the NYC area where many minority groups could benefit from this educational initiative. Her experience has provided her with a great deal of insight into how people learn, a passion for community advocacy towards mental health, and the opportunity of developing effective strategies to make educational programs engaging and meaningful.



**Kathy Fehrman** is currently the managing partner of Fehrman Investments, L.L.C. and is a Commissioner for the Iowa Transportation Commission. Before moving to Iowa in 2008, she worked in the fields of accounting and audit in Columbus, North Platte, and Omaha, Neb. She was born in Omaha and earned a Bachelor of Science Degree in business administration from University of Nebraska-Lincoln and a Masters in Business Administration from Regis University. Fehrman has served on the Boards of Salisbury House and Gardens Foundation and Greenwood Historic Neighborhood Association. She currently serves on the Community Foundation of Greater Des Moines Board and the City of Des Moines Stormwater Infrastructure Advisory

Committee. She and her husband, Bill, have two sons.



**Thomas R Fischer** is a semi-retired, independent IT Consultant in West Des Moines. He has over 35 years of experience successfully designing, building, executing and leading all types of enterprise level technology initiatives for a number of major corporations, including GuideOne Mutual Insurance and Pioneer Hi-Bred International. As an independent consultant specializing in building Dashboards for Non-Profits, Thomas has worked with such clients as United Way and Des Moines Area Religious Council (DMARC). He recently built an Operational Dashboard for Des Moines Pastoral Counseling Center. Thomas is involved with DMARC and Joppa.

His BA is in Applied Computer Science from Grand View University and his Executive MBA is from the University of Iowa.



**Jann Freed, PhD**, is a leadership development and change management consultant with The Genysys Group. She assists organizations and leaders make change by facilitating vision based strategic planning, leadership development, and executive coaching. Jann is currently Vice-Chair on the Planning and Zoning Commission for the city of Des Moines, a director on the Bank Iowa Board, member of the Planned Parenthood Advocate Board, and on the Executive Committee of Nexus Women's Executive Alliance. Jann is actively involved in the leadership at Central Presbyterian Church and a member of Women United of United Way. Her latest passion and initiative is *Beyond the Money (BTM)*, a series of coaching cohorts to help employees prepare for the non-financial aspects of life after a formal career. In addition, Jann is an adjunct professor for The University of Iowa teaching a graduate leadership course. After a 30-year career at Central College, Jann is professor emerita of business management and the former Mark and Kay De Cook Endowed Chair in Leadership and Character Development. During her

tenure, she was department and division chair, served on numerous committees, and acted as Interim Vice-President of Academic Affairs.



**Jane Funk** is the Chief Accounting Officer, Controller and Senior Vice President at West Bank in West Des Moines, Iowa. Prior to joining West Bank in 2014, she spent four years in leadership positions with other financial institutions and 18 years in public accounting with RSMUS LLP. Ms. Funk has extensive knowledge and leadership experience in the financial institution industry and accounting and financial reporting. Active in the community, Jane previously served on the board of Everybody Wins! Iowa for five years and continues as a volunteer/mentor in their elementary school Power Read program. She also serves on the West Bank women's leadership committee, Women's Impact Network. Jane and her husband live in Ankeny, IA; they have two adult children. An Iowa native, she is a graduate of the University of Northern Iowa, is a CPA, and a member of the Iowa Society of Certified Public Accountants and the American Institute of Certified Public Accountants.



**Linda Goeldner** has thirty years of Association Management experience with Iowa hospitals and registered nurses. Since 2011 she consults on a part-time basis on work focusing on association executives, financial services continuing education and women business owners. She holds double master's degrees in Hospital and Health Administration and Urban and Regional Planning, both from the University of Iowa. She currently chairs the WestGrand Towers Condominium Association Board. She has served on boards including Mid-Iowa Council of Boy Scouts, Iowa Society of Association Executives, Greater Des Moines Leadership Institute and the Iowa Council for International Understanding.



**Mary Gottschalk** has more than three decades experience in strategic financial management, both as a line manager and a consultant. Consulting clients included the boards and executive management of Fortune 500 firms in the U.S. and overseas; non-profit consulting targeted social service agencies in New York, Melbourne (Australia) and Des Moines. Mary came to Des Moines in January 2001 as Chief Financial Officer of the Federal Home Loan Bank, and after completing the engagement she was hired for, she decided to remain in Des Moines as an independent consultant (MCG Strategic Services) to provide financial and strategic planning for the non-profit sector. In the mid-1990's Mary was deputy director of Community Access, Inc., a non-profit that provided housing and mental health services to the mentally ill in New York City. Mary has a BA (history and philosophy) from the University of Chicago, and an MBA (finance and economics) from the University of Cincinnati.



**Jim Hayes** is the executive director of the Des Moines Pastoral Counseling Center and a spiritual director. Jim holds a master of divinity degree from St. Mary's Seminary and University in Baltimore, and a doctoral degree in homiletics from the Aquinas Institute at St. Louis University. He studied philosophy at the Pontifical University of St. Thomas (Angelicum) in Rome, Italy. Jim has been in spiritual direction for over 35 years and served as a spiritual director since 1990. Previously, Jim served students and faculty at Simpson College in a variety of administrative roles and as a religion professor. He has also served as campus minister at Iowa State where he continued to expand his global awareness through study abroad and work with international students, including the use of conversational English, French, Italian and Spanish. Before his work in the higher education sector, Jim provided spiritual counseling and pastoral ministry in a wide variety of settings through priestly ministry in the Northeast Iowa Archdiocese of Dubuque.



**Andrea James** is a Senior Financial Planner with Wells Fargo Advisors. She joined Wells Fargo in 2007 and has helped scores of individuals plan for their financial futures. She also works with trade associations, multi-employer trusts, non-profit and for-profit firms. Andrea has a Bachelor of Business Administration, Marketing and Management from Drake University in Des Moines, as well as the certified financial planner designations of CFP, AAMS, and AWMA.



**Sue Joseph Mattison, Ph.D.** has served as Provost at Drake University since July, 2016. Dr. Mattison received her bachelor's degree in economics from the University of Northern Iowa, and her master's degree in cardiac rehabilitation, also from UNI. She received her PhD in epidemiology from The University of Iowa. Sue served in multiple faculty and administrative leadership roles at UNI, and as Dean of the College of Professional Studies at UW-Green Bay, leading the School of Business, Education, Nursing, and Social Work, as well as centers for First Nations education and community-based social work education. Dr. Mattison is the recipient of multiple awards including the UNI Distinguished Scholar award and the Iowa Board of Regents Award for Faculty Excellence. She volunteers regularly for organizations focusing on housing solutions, and issues of racial and gender equality and inclusion. With her husband, Todd, and adult daughters Leah and Sarah, she enjoys outdoor activities and travel, as well as live music and performing arts, needle arts, and reading.



**Reo Menning** is the President & CEO of RINAlliance, a company focused on helping the fuels industry comply with the U.S. Renewable Fuel Standard. Before taking on this role, she was Executive Vice President of the association, FUELlowa, where she led communications, outreach and branding initiatives. In the past, Menning led the largest solid waste agency in Iowa, as well as having 14 years of experience in federal and state regulatory advocacy related to environmental, health and safety policies for the chemical industry. Reo holds a bachelor's degree in Chemistry-Marketing from the University of Northern Iowa, a master's degree in Environmental Science from Johns Hopkins University and an MBA from the University of Iowa. She's a Certified Association Executive (CAE), and most recently became certified in leadership and life coaching through Grand View University. Reo lives in Clive, IA, with her three teenage daughters.



**Dani Musselman, M. Div** is the solo pastor at the United Methodist church Centennial UMC at Ivy, located in Altoona, IA. Dani graduated from Simpson College in with a bachelor's in Religion and left Iowa to pursue her Master's of Divinity in Fort Worth, TX. While in Fort Worth, she volunteered in United Methodist churches, working as a chaplain both at Texas Christian University (TCU) and at Parkland Hospital in Dallas, and interning at Ridglea Christian Church, a Disciples of Christ community. Dani has served as a Provisional Elder in the Iowa Annual Conference of the United Methodist Church since July 2020. She has been appointed to begin serving as Pastor of Hope United Methodist Church in Marshalltown, Iowa beginning in July of 2022.



**Shirley Poertner.** Before retiring in 2015, Shirley was president of Shirley Poertner Consulting, a leadership development firm headquartered in Des Moines, specializing in strategic planning, organizational development, and leadership skill-building. She worked in a variety of industries such as finance, energy, manufacturing, publishing, insurance, telecommunications, and agribusiness. Prior to starting her own consulting practice in 1994, she worked for Pioneer Hi-Bred International, Meredith Corporation, and spent 10 years in banking. Before selling her book of business, Shirley was Iowa's VitalSmarts Associate for ten years, marketing, selling and delivering the workshop Crucial Conversations in Iowa organizations to help leaders build skills to talk about tough issues. She received her Master's degree from Drake University and later served as adjunct faculty.



**James Rasmussen** has been Strategic Financial Planning Analyst at UnityPoint Health Des Moines since 2011, responsible for budget and cost accounting support for hospital operations and business plan preparation for large capital projects. Jim has held a number of positions within UnityPoint Health since 1988, including Finance Director for the corporate office, and initially, Director of Internal Audit. Prior to UnityPoint Health, Jim was an auditor with what is now KPMG US LLP. Jim holds a Bachelor's Degree in Industrial Administration from Iowa State and a Master's Degree in Business Administration from the University of Iowa. He's a CPA and a Certified Healthcare Finance Professional. Jim's held a number of not-for-profit service roles over the years, including a board member on the Iowa Statewide Poison Control Center and treasurer for a church and Bible camp.



**David Sagula** is assistant vice president, Executive Talent and Development with the Principal Financial Group. He implements processes related to talent review, succession management, and individual and organizational executive development strategies throughout the organization. Prior to joining The Principal, he was director of client solutions and an executive consultant with Personnel Decisions International, a global talent and organizational consulting firm. Over his career with PDI, he worked with a broad range of talent, including the CEO level, and delivered talent solutions to many diverse organizations. David received his doctorate in counselling psychology from Michigan State University, his MBA from the Carlson School of Business at the University of Minnesota, and his bachelor's in chemical engineering from Pennsylvania State University. He is a licensed psychologist and has been involved in many professional organizations including the Human Resources Planning Society and the American Psychological Association.



**Kendra Simmons** has served as a Senior Associate Attorney, at Fredrikson & Byron, P.A. here in Des Moines since April, 2016. As part of her many roles, she advises clients on various compliance and legal issues, focusing on employment law. She is a member of Des Moines Young Professionals Connection and Young Variety Iowa, often called on to present at client seminars and other meetings. Kendra received her Bachelor of Arts in Political Science with a minor in Spanish from Baker University in Baldwin City, KS in May, 2010. In May, 2013 she received her Juris Doctor from Washburn University School of Law in Topeka, KS.



**Erica Shannon Stueve** is the Policy and Regulatory Affairs Manager at Iowa Primary Care Association working with community health centers and rural health clinics, as well as legal and legislative work for the Association. Prior to Iowa Primary Care Association, Erica worked for the Iowa Senate. Erica graduated from Drake University School of Law in 2012 and Simpson College in 2009. Outside of work, Erica enjoys spending time outside with her husband and dogs at their rural Warren County residence and serves as Parliamentarian for the Iowa Annual Conference of the United Methodist Church and on the Simpson College Alumni Board of Directors.



**Marti Wade's** career has spanned four diverse industries: agribusiness, real estate, publishing, and software accounting. She has over 30 years of experience in both corporate and nonprofit environments. Prior to retiring from Workiva, where she developed their customer testimonial program, she was with Meredith Corporation's custom publishing division and also supported the launch of Midwest Living Magazine. As Vice President of Marketing for Green Meadows, a division of Pioneer Hi-Bred International, she was a spokesperson in the community for advocating passive solar construction. At American Cyanamid, she was responsible for product marketing and sales throughout the North Central region. Marti is dedicated to service and volunteering, and has supported a number of non-profit organizations, including: Central Presbyterian Church, American Lung Association of Iowa, Des Moines Symphony Board, Junior League of Des Moines, and Iowa Pet Alliance. Marti has a Bachelor of Arts degree in journalism with a concentration in Advertising and Public Relations from the University of Wisconsin at Madison.



**Breanne Ward** is a Licensed Mental Health Counselor and a nationally recognized certified rehabilitation counselor with the Commission on Rehabilitation Counselor Certification (CRCC). In 2014, she founded ForWard Consulting, LLC to provide culturally relevant speaking engagements and more motivation-led conversations for community change. March 2019, she has granted approval to provide mental health therapeutic services to persons 14 years old and up through this entity. Breanne has expertise in race-related, childhood, sexual, and intimate partner trauma. She also utilizes CBT, DBT, and trauma informed care practices to assist with changing the mindsets of those she works with.



**Sally Wallace** is a Registered Respiratory Therapist with a BS in Genetics and Bio/Chem. She has an MBA with emphasis in finance and planning. Her last position was the Chief Operating Officer of the Iowa Clinic. Before that she was a hospital administrator, a teacher and a practicing clinician. She also worked as a consultant to Des Moines University, helping to guide them into a different medical approach. For the last eight years, Sally's focus has turned to raising a granddaughter full time, learning the ins and outs of DHS, legal guardianship, and the court system. DMPCC has played a major role in helping Sally find the help, guidance, and support she's needed to learn how to cope, laugh, and feel safe.