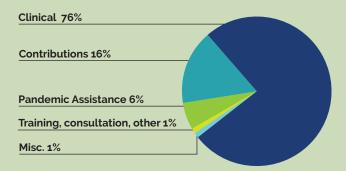
## **FINANCIALS**

In 2021 the Des Moines Pastoral **Counseling Center had an operating** budget of \$3.23 million dollars.

### **2021 INCOME**





Program services 81% **Operations 11%** 

Fundraising, communications. marketing 8%

### **THANK YOU**

to our broad base of community donors who have given \$510,728 to the Center this year. With grateful hearts, we offer a full listing of 2021 donors on our website.

Please visit dmpcc.org/2021donors

## **HOW WE CHANGED**

2021 challenged us to navigate constant change and sparked innovations that will make us better for years to come.

"Since 1972 our work has been in service of positive change. **Every day clients teach** us that great challenges can also be great catalysts for growth." JAMES E. HAYES EXECUTIVE DIRECTOR SINCE 2016



ELLERY DUKE PAST EXECUTIVE DIRECTOR

SINCE 1977



"While the Center navigated operational changes, the **Board of Directors did the** same behind the scenes. This dedicated group gathered virtually all year long providing support to the Center. They worked diligently to create a multiyear strategic plan, refine a remote work policy as the Center adapted to the pandemic. and establish enhanced benefits for Center staff."

ANDREA JAMES 2021 BOARD OF DIRECTORS PRESIDENT

### WHO WE ARE

### MISSION

We walk with people through counseling and education to find hope and healing, and to live a fulfilling life.

### VISION

The Center will be recognized as the welcoming place for those seeking inspiration, hope, and healing of mind, body, and spirit.

### CLINICAL AND HOLISTIC SERVICES

- Individual, couples, and family counseling
- **Psychological testing and assessment**
- **Psychiatry**
- C.O.O.L. (Children Overcoming Obstacles of Life), a specialized program for children and adolescents
- Training for clinical professionals
- Spiritual direction
- PrairieFire, a two-year renewal program
- **Clergy and congregational** development opportunities

PRESIDENT

Andrea James | Wells Fargo Advisors VICE PRESIDENT Sally Wallace | MBA, retired, Iowa Clinic Chief Operating Officer IMMEDIATE PAST PRESIDENT Marti Wade | retired. Workiva SECRETARY Greg Nichols | Iowa Student Loan TREASURER Joe Lee | RSMUS audit firm Kevin Carroll | Behavioral Health Services for Unity Point Health Elizabeth Coonan | Dentons Davis Brown PC Kathleen Fehrman | Fehrman Investments, L.L.C. and Iowa Transportation Commission Tom Fischer | retired, GuideOne Mutual Insurance and Pioneer Hi-Bred International Jane Funk | West Bank Linda Goeldner | Consultant focusing on association management support Mary Gottschalk | retired, Financial Consultant Sue Mattison | Drake University Reo Menning | RINAlliance Shirley Poertner | retired, Poertner Consulting Group James Rasmussen | UnityPoint Health Des Moines David Sagula | Principal Financial Group Kendra Simmons | Fredrikson & Byron, P.A. Erica Shannon Stueve | Iowa Primary Care Association

## CONTACT

Help yourself or a loved one. Schedule an appointment. dmpcc.org/intake | info@dmpcc.org | (515) 274-4006

Help others. Make a donation. dmpcc.org/donate | (515) 564-5122



## LEADERSHIP

### 2021 BOARD OF DIRECTORS

### DES MOINES PASTORAL **COUNSELING CENTER**

50 years of hope and healing | 1972-2022

8553 Urbandale Avenue | Urbandale, Iowa 50322 (515) 274-4006 | www.dmpcc.org Follow us on Facebook and Instagram

# Grounded

**OUR PEOPLE ARE OUR GREATEST ASSET** 

# experience. Embracing evolution

## 2021 ANNUAL REPORT



## Grounded in experience. Embracing evolution. Persisting through challenges in service of our mission.

This year confirmed that our people are our greatest asset. We are grounded in their wisdom and made better every day by their innovation. Our dynamic team is made up of more than 30 multidisciplinary licensed clinicians and 10 dedicated administrative professionals.

# 2,225

individuals served through counseling, psychiatry and psychological testing

22,310 clinical sessions provided

31 % of clinical referrals came from physicians or other health care providers



"I am impressed that our staff and clients were able to effectively adapt to the ups and downs of the pandemic this year. Everyone understood the need for safety above all else and remained flexible."

JODI STEGER INTAKE COORDINATOR SINCE 2021 "In 2021 we experienced a significant increase in people seeking mental health services. As the pandemic continued, more children and adults needed services for depression, anxiety and heightened stress. I am so proud of the way our clinicians and staff responded and adjusted to a hybrid service model to best meet the needs of our clients."

KELLI HILL LICENSED PSYCHOLOGIST AND DIRECTOR OF CLINICAL SERVICES SINCE 2002

53%

of clients accessed services for anxiety or depression

62%

of sessions were accessed via telehealth. Telehealth expansion was driven by necessity during the pandemic, and it has made lasting changes to the way people access care. It reduces significant barriers like unreliable transportation, caretaking responsibilities, long commutes and lack of local providers.



# 25%

of services were subsidized for clients who were uninsured, underinsured or from low-income households

# \$214,380

raised through contributions to Women Helping Women, the Center's annual fundraising event



"I love supporting the Center because it is a safe and nurturing place for women, children and families; helping them build resiliency skills that allow them to realize that they are enough, even through life's trials and tribulations."

RENEE HARDMAN 2021 WHW COMMITTEE COCHAIR "The Polk County Board of Supervisors has supported the Center for years. The critical care the Center provides to thousands of vulnerable children, teens and adults has been a cornerstone in our mental health community. Their partnership has been invaluable."

ANGELA CONNOLLY POLK COUNTY SUPERVISOR 2021 WHW HONOREE



"The pandemic posed a big learning curve for the Training Program. Thanks to the persistence of our residents and widespread support from Center staff, we continued the Residency throughout the pandemic. We look forward to resuming full training activities in 2022 under the new leadership of Shannon Welch-Groves." CHRISTINE DIETZ | DIRECTOR OF CLINICAL TRAINING

## 420

hours of clinical supervision and training provided by Center clinicians

## \$305,000

from generous donors launched the Training Program Endowment at the Community Foundation of Greater Des Moines



#### LEFT TO RIGHT

SHANNON WELCH-GROVES INCOMING DIRECTOR OF CLINICAL TRAINING, 2022

CHRISTINE DIETZ DIRECTOR OF CLINICAL TRAINING, 2015 – 2021

LISA STREYFFELER DIRECTOR OF CLINICAL TRAINING 2009 – 2015

JEFFREY MEANS FOUNDER OF THE CLINICAL TRAINING PROGRAM IN 1980 DIRECTOR UNTIL 2009

# 458

children and adolescents were served through the C.O.O.L. (Children Overcoming Obstacles of Life) program. Founded in 1999, C.O.O.L. is an original approach that links play and creativity with the clinical process. In 2021, our C.O.O.L. clinicians helped kids process anxiety and trauma resulting from significant disruption to their lives throughout the pandemic.

# 446

individuals were served through Leadership & Spiritual Life, education, and renewal programs

"I came to the Center because of my desire to be somewhere we can integrate religious beliefs with therapeutic services. I am proud to be part of this team of professionals that strives to provide high quality services to everybody, and where equality and inclusion is a reality."



JUAN PABLO PADILLA LICENSED MENTAL HEALTH COUNSELOR AND SPIRITUAL DIRECTOR SINCE 2021